

Women's Brain Project

Educational Workshops and Events

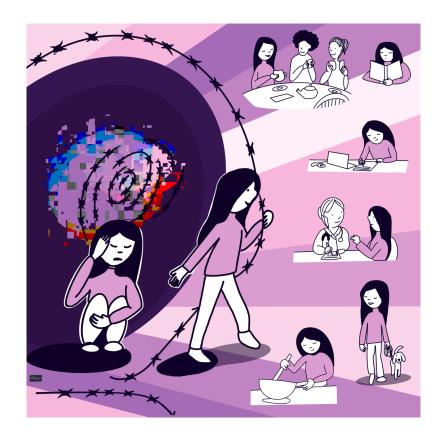
2022



Heads Together with WBP & Lilly Pad EU

WBP's virtual round table **Heads Together**: **elevating the unmet needs of migraine** in collaboration with Lilly was held on 19th November with
CSO Maria Teresa Ferretti as the co-moderator and panellist. It was a
multidisciplinary roundtable involving patients, health care provides and
policy makers to highlight the burden of migraine on healthcare systems
and how to address them.

https://www.euractiv.com/section/health-consumers/opinion/drivingchange-to-address-the-burden-of-migraine/





Workshop: Gender Stereotypes at the Workplace - 9th of November 2021

Workshop presented to Bristol - Myers Squibb

And held by Dr Annemarie Schumacher Dimech

Questions and comments

What can we do to accelerate the evolution of how genders are being looked at the society?

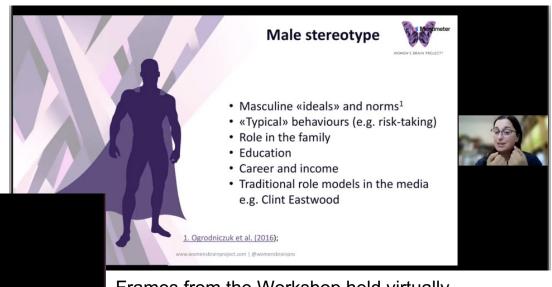
Thank you all so much for shining a light on this topic, it's very much needed - especially in the current pandemic. Take care of yourselves:-)

This was really insightful, thank you so much. It is indeed wrong to tell people to "man up." There is no such thing!

How do we support men that are going through depression or mental illness? There was mention they may need a little help but they might not think they need help?

What are your tips to prevent mental health issues in young men? My son is in his early teens and would like to know if there is something as I, as mum, could do?

Great presentation - it reinforces what I've been thinking for a long time, that it's so important for men to open up and share their feelings without fear of judgment.



What our participants are saying

«Thank you, very interesting and inclusive session. Although I am not a scientist I followed not only with great interest but also with ease. thanks for organizing.»

«very interesting topic and very good presentation,
love it! (new at BMS)»

«Very interesting topic - I would like to hear more about your work in the future.»

«Great discussion following the presentation»

«Good series with WBP. There are many facets to this topic.»

«Nothing to add, it was really interesting»





Educational workshops formula

Workshop held virtually by one WBP Speaker

	Duration time	N. of Attendees
Educational Workshop	1h, divided into:45 minutes of presentation;15 minutes of Q&A.	Max. 100 people
	2h, divided into:90 minutes of presentation;30 minutes of Q&A.	> 100 people

Workshop held in person by one WBP Speaker

	Duration time	N. of Attendees
Educational Workshop	1h, divided into:45 minutes of presentation;15 minutes of Q&A.	

If you are interested in more than one workshop, we will offer you a 10 per cent discount.



Potential Educational workshop topics

- Parental mental health;
- Women mental health;
- Men mental health;
- Dementia
- Depression
- Impact of home office on brain and mental health
- Sex and gender biases in medicine
- Sex and gender biases in digital technologies

WBP is open to discussing the exact topics further.



Continuous social media education about brain and mental health

Continuous social media education about brain and mental health over 1 year time: Info graphics to be shared on internal platform on

- -Dementia prevention
- -Depression symptoms recognition and management
- -Education to sign of stroke
- -Women's Health

Add costs for each of the assets proposed

Dr Elsa Charlotte Sandset "Women and Stroke" <u>Video Link</u> Prof Cassandra Szoeke "Women and Dementia" <u>Video Link</u>

Infographics

Portfolio of past events 2021



vent title	Speakers	Host Organization	Event Format	Target group
		CAS Univent		
1ental and Brain Diseases –	Annemarie Schumacher & Ruth			
inder the sex and gender lens	Formosa Ventura	Zurich International Women's Association	live lecture with Q&A	members
lealth and Well Being under the sex and gender lens: the	Antonella Santuccione Chadha &			
ateway to precision medicine	Annemarie Schumacher	Women's World banking	webinar	
, ,	Antonella Santuccione Chadha,			
	Annemarie Schumacher, Ruth			
Coping strategies and go-to addresses for women's brain and				
nental health	Francesca Baracchi	Credit Suisse Zurich	live panel discussion	employees
Psychische und neurologische	Transcasca Baraccini			
Besundheit für Frauen: gesund				
leiben, rechtzeitig handeln!	Annemarie Schumacher	Lion's Club Pfäffikersee	live lecture with Q&A	members
•	Annemarie Schumacher, Francesca			
he Impact Of COVID-19 On Mothers & Families	Baracchi, Ruth Formosa Ventura	Women's Brain Project	webinar	general public
COVID-19: Effetto dell'isolamento sociale sui bambini	baraceni, Nath Formosa ventura	Women's Brain Project	webingr	general public
		3 Brain r roject		general public
ex and Gender Differences and Biases in Artificial		W	17	1 12
ntelligence for Biomedicine and Healthcare		Women's Brain Project	webinar	general public
	Annemarie Schumacher, Patrick			
Gender Stereotypes at the Workplace	Psaila, Ruth Formosa Ventura	BMS Switzerland	webinar	employees
ex and Gender Differences as the Gateway to Precision	Antonella Santuccione Chadha &			
Medicine and Sustainability	Annemarie Schumacher	Hebrew University	webinar	general public
Geschlechtsunterschiede bei den Auswirkungen der COVID-19				
andemie auf das psychische Wohlbefinden	Annemarie Schumacher	University of Zurich Brain Fair	webinar	general public
	Antonella Santuccione Chadha &	·		ŭ ,
ebenslanges Lernen für ein gesundes Gehirn	Annemarie Schumacher	Clubhouse	online talk	general public
ex and Gender Differences as the Gateway to Precision	Antonella Santuccione Chadha &			J
Medicine and Sustainability	Annemarie Schumacher	Rotary International	webinar	members
ex and Gender Differences as the Gateway to Precision	Antonella Santuccione Chadha &			
Medicine and Sustainability	Annemarie Schumacher	TE Connectivity	webinar	all employees
ET'S TALK ABOUT THE FEMALE SEX	Annemarie Schumacher	Zurich Film festival Eye on Science	panel discussion live	general public
Patrocinio di Women's Brain Project all'evento virtuale dal			- a	go public
itolo: "L'Epilessia parla al femminile"		MoCA	Webinar	
itolo. E Epilessia paria di Terriminile		HOCA	WEDITIO	
Vomen's Brain Project: Geschlechtsmedizin	Annemarie Schumacher	UBS	On site event: talk followed by panel discussion	VIP clients (Female)
,			7.1	sustite (i sitiale)
Gender Stereotypes at the Workplace x2	Annemarie Schumacher	BMS UK	webinar	management
ex and Gender Differences as the Gateway to Precision	Antonella Santuccione Chadha &			
Medicine and Sustainability	Annemarie Schumacher	Eurofins	webinar	employees
Sender Stereotypes at the Workplace x2	Annemarie Schumacher	BMS UK	Webinar	all employees
nternational Men's Day 2021	Annemarie Schumacher	BMS UK	Webinar	all employees
Sendered Risk Factors for Dementia	Annemarie Schumacher	European Stroke Organisation WISE Workshop	Webinar	members
sychische und neurologische Gesundheit für Frauen: gesund				
sychische dia hearologische Gesahahert für Fraden, gesaha lleiben, rechtzeitig handeln!	Annemarie Schumacher	BPW Rheintal	webinar	members
helbert, recritzering numbern:	Annemarie Schumacher	Alzheimer's Association Academy	webingr	members