



WOMEN'S
BRAIN
PROJECT®

Women's Brain Project

Educational Workshops and Events

2022

Past event 2021



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Heads Together with WBP & Lilly Pad EU

WBP's virtual round table **Heads Together: elevating the unmet needs of migraine** in collaboration with Lilly was held on 19th November with CSO Maria Teresa Ferretti as the co-moderator and panellist. It was a multidisciplinary roundtable involving patients, health care providers and policy makers to highlight the burden of migraine on healthcare systems and how to address them.

<https://www.euractiv.com/section/health-consumers/opinion/driving-change-to-address-the-burden-of-migraine/>



Past event 2021

Workshop: Gender Stereotypes at the Workplace - 9th of November 2021



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Workshop presented to Bristol - Myers Squibb

And held by Dr Annemarie Schumacher Dimech

Questions and comments

Mentimeter

What can we do to accelerate the evolution of how genders are being looked at the society?

Thank you all so much for shining a light on this topic, it's very much needed - especially in the current pandemic. Take care of yourselves :-)

This was really insightful, thank you so much. It is indeed wrong to tell people to "man up." There is no such thing!

How do we support men that are going through depression or mental illness? There was mention they may need a little help but they might not think they need help?

What are your tips to prevent mental health issues in young men? My son is in his early teens and would like to know if there is something as I, as mum, could do?

Great presentation - it reinforces what I've been thinking for a long time, that it's so important for men to open up and share their feelings without fear of judgment.

Male stereotype

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- Masculine «ideals» and norms¹
- «Typical» behaviours (e.g. risk-taking)
- Role in the family
- Education
- Career and income
- Traditional role models in the media e.g. Clint Eastwood

¹ Ogrodniczuk et al. (2016);
www.womensbrainproject.com | @womensbrainpro

Frames from the Workshop held virtually.



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What our participants are saying

«Thank you, very interesting and inclusive session. Although I am not a scientist I followed not only with great interest but also with ease. thanks for organizing.»

«very interesting topic and very good presentation, love it! (new at BMS)»

«Very interesting topic - I would like to hear more about your work in the future.»

«Great discussion following the presentation»

«Good series with WBP. There are many facets to this topic.»

«Nothing to add, it was really interesting»



Educational workshops formula

Workshop held virtually by one WBP Speaker

	Duration time	N. of Attendees
Educational Workshop	1h, divided into: <ul style="list-style-type: none"> • 45 minutes of presentation; • 15 minutes of Q&A. 	Max. 100 people
	2h, divided into: <ul style="list-style-type: none"> • 90 minutes of presentation; • 30 minutes of Q&A. 	> 100 people

Workshop held in person by one WBP Speaker

	Duration time	N. of Attendees
Educational Workshop	1h, divided into: <ul style="list-style-type: none"> • 45 minutes of presentation; • 15 minutes of Q&A. 	-----

If you are interested in more than one workshop, we will offer you a 10 per cent discount.

Potential Educational workshop topics

- Parental mental health;
- Women mental health;
- Men mental health;
- Dementia
- Depression
- Impact of home office on brain and mental health
- Sex and gender biases in medicine
- Sex and gender biases in digital technologies

WBP is open to discussing the exact topics further.

Continuous social media education about brain and mental health

**Continuous social media education about brain and mental health over 1 year time:
Info graphics to be shared on internal platform on**

- Dementia prevention
- Depression symptoms recognition and management
- Education to sign of stroke
- Women's Health

Add costs for each of the assets proposed

Dr Elsa Charlotte Sandset "Women and Stroke" [Video Link](#)
Prof Cassandra Szoeké "Women and Dementia" [Video Link](#)

Infographics

Portfolio of past events 2021



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Event title	Speakers	Host Organization	Event Format	Target group
Mental and Brain Diseases – under the sex and gender lens	Annemarie Schumacher & Ruth Formosa Ventura	CAS Univent		
Health and Well Being under the sex and gender lens: the gateway to precision medicine	Antonella Santuccione Chadha & Annemarie Schumacher	Zurich International Women's Association	live lecture with Q&A	members
Coping strategies and go-to addresses for women's brain and mental health	Antonella Santuccione Chadha, Annemarie Schumacher, Ruth Formosa Ventura, Katrin Rauen, Francesca Baracchi	Women's World banking	webinar	
Psychische und neurologische Gesundheit für Frauen: gesund bleiben, rechtzeitig handeln!	Annemarie Schumacher	Credit Suisse Zurich	live panel discussion	employees
The Impact Of COVID-19 On Mothers & Families	Annemarie Schumacher, Francesca Baracchi, Ruth Formosa Ventura	Lion's Club Pfäffikersee	live lecture with Q&A	members
COVID-19: Effetto dell'isolamento sociale sui bambini		Women's Brain Project	webinar	general public
Sex and Gender Differences and Biases in Artificial Intelligence for Biomedicine and Healthcare		Women's Brain Project	webinar	general public
Gender Stereotypes at the Workplace	Annemarie Schumacher, Patrick Psaila, Ruth Formosa Ventura	Women's Brain Project	webinar	general public
Sex and Gender Differences as the Gateway to Precision Medicine and Sustainability	Antonella Santuccione Chadha & Annemarie Schumacher	BMS Switzerland	webinar	employees
Geschlechtsunterschiede bei den Auswirkungen der COVID-19 Pandemie auf das psychische Wohlbefinden	Annemarie Schumacher	Hebrew University	webinar	general public
Lebenslanges Lernen für ein gesundes Gehirn	Antonella Santuccione Chadha & Annemarie Schumacher	University of Zurich Brain Fair	webinar	general public
Sex and Gender Differences as the Gateway to Precision Medicine and Sustainability	Antonella Santuccione Chadha & Annemarie Schumacher	Clubhouse	online talk	general public
Sex and Gender Differences as the Gateway to Precision Medicine and Sustainability	Antonella Santuccione Chadha & Annemarie Schumacher	Rotary International	webinar	members
LET'S TALK ABOUT THE FEMALE SEX	Annemarie Schumacher	TE Connectivity	webinar	all employees
Patrocinio di Women's Brain Project all'evento virtuale dal titolo: "L'Epilessia parla al femminile"	Annemarie Schumacher	Zurich Film festival Eye on Science	panel discussion live	general public
Women's Brain Project: Geschlechtsmedizin	Annemarie Schumacher	MoCA	Webinar	
Gender Stereotypes at the Workplace x2	Annemarie Schumacher	UBS	On site event: talk followed by panel discussion	VIP clients (Female)
Sex and Gender Differences as the Gateway to Precision Medicine and Sustainability	Antonella Santuccione Chadha & Annemarie Schumacher	BMS UK	webinar	management
Gender Stereotypes at the Workplace x2	Annemarie Schumacher	Eurofins	webinar	employees
International Men's Day 2021	Annemarie Schumacher	BMS UK	Webinar	all employees
Gendered Risk Factors for Dementia	Annemarie Schumacher	BMS UK	Webinar	all employees
Psychische und neurologische Gesundheit für Frauen: gesund bleiben, rechtzeitig handeln!	Annemarie Schumacher	European Stroke Organisation WISE Workshop	Webinar	members
Gendered Risk Factors for Dementia	Annemarie Schumacher	BPW Rheintal	webinar	members
	Annemarie Schumacher	Alzheimer's Association Academy	webinar	members